

News DE BORD INTERNATIONAL*January 2020***The team DE BORD INTERNATIONAL introduces itself**

The new year has begun and we wish you a successful start and a year full of luck and success. In December, we started with this little series and got to know Jean-Michel Fürst and Axel Riester a little better in their interview. Today, Annina Haller and Fabienne Kälin would like to give you a little insight in their professional as well as private life.

**Annina Haller**

How long have you been working for DE BORD INTERNATIONAL, and how did you get here?

I have been working for DE BORD for more than 4 years now. During my master's degree, I was employed part-time. For almost 1.5 years now, I have been working full-time and am responsible for the smooth running of our office and for the communication and content activities. I originally became aware of DE BORD through my network – which is indispensable anyway in our business.

What fascinates you about your work at DE BORD INTERNATIONAL?

I work closely with the respective consultant on each project, which gives me a deep insight. No project is like the other; so it remains exciting, I get to know new, interesting people and I can observe how a company and new key employees come together. It's almost a matchmaking on a business level.

In your eyes, what is special about the collaboration with DE BORD?

With us, you benefit from an operational experience which is directly considered in the consulting process. This entrepreneurial insight into the business therefore influences our work just as much as the personal and human cooperation. We design briefings and interviews on a very personal level with our customers and candidates as well. Our communication channels are short. A small team often brings big advantages, that's for sure one of them.

Was there a moment in your career that you will keep in mind forever?

After completing my bachelor's degree, I got the opportunity to do an internship in a magazine editorial team. A special moment for me was when I had the first magazine in hand, which I played a major role in creating it. When the week-long work suddenly manifests itself in a finished product, the joy is great. Today, I am no longer working on a physical product, but the feeling has remained: If our honest commitment results in a successful conclusion for all sides, it is a great experience.

Where are you when you are not in your office?

Since a few years now, I am really into the so-called «escape rooms»: within an hour, you have to solve puzzles and find your way out of the room. It's fun and almost addicting! Apart from that, I like to spend time with my be-loved ones or with a good book.

Fabienne Kälin

How long have you been working for DE BORD INTERNATIONAL, and how did you get here?

I am part of the DE BORD INTERNATIONAL team since July 2018. At that time, I was living in Spain and from there I was looking for a new challenge in Switzerland because my semester in Spain was slowly coming to an end. I worked part-time for DE BORD for a year – until I finished my studies. After that, I increased my workload and today I am responsible for the marketing and communication strategy and I have the opportunity to gain my first experience as a junior consultant in the area of executive search.

What fascinates you about your work at DE BORD INTERNATIONAL?

The variety in my work, which I can experience every day. I like to bring in my communication and marketing knowledge and to implement it on an operational level. I also like the exchange and interaction with very different and interesting personalities in the area of executive search.

In your eyes, what is special about the collaboration with DE BORD?

The high sense of quality in all actions represents an enormous added value for customers and as well candidates.

Was there a moment in your career that you will keep in mind forever?

Absolutely. That was when I worked at De Sede AG as an after-sales manager. At that time, in addition to Switzerland, I was also responsible for the partners of the countries BENELUX and Germany. We were in contact with each other almost every day and yet I had never seen many of the partners face to face. During the IMM (international furniture exhibition) in Cologne, I was able to get to know them personally and to exchange ideas with them. It was definitely an exciting experience for me.

Where are you when you are not in your office?

Dancing, playing tennis or riding are personal energy boosters for me. I also enjoy being outside in nature and spending time with my family. The physical movement gives me the necessary boost for a balanced mind.